



developing character through arts education

2017-2018 Annual Report



YEARS

Of Developing Character Through Arts Education

2017 -2018

YEAR IN REVIEW

MISSION

Haven Academy's mission is to develop character in future leaders through the performing arts and to give them the tools, life skills, and sense of purpose they need to leave a legacy in their community.



PURPOSEFUL CREATIVITY

Haven Academy produced 6 musicals, 4 summer theatre camps, 9 dance classes, 3 audition workshops, and 1 musical theatre intensive, serving a total of 824 students through our programming. Each musical, camp, and class is designed to meet the needs of a specific age group and developmental level, ensuring that every student ages 3-21 grows as both a performer and a person.

EMPOWERMENT

Our tuition-free Pico Union program - designed specifically to meet the needs of at risk, urban youth - served 97 students. For our 2017



Fall Musical, our Pico Union director created a two hour Musical Theatre Review that featured each age group in their own musical numbers, allowing us to cater instruction to every developmental level. This resulted in our longest musical performance yet, with students mastering more musical numbers than ever before in their 10 week rehearsal process.

INVESTED COMMUNITY

- 5,915 audience members from the local community attended our 30 productions
- 268 parent volunteers stepped to help our performances come together
- 147 individual donors supported our programs.



SENSE OF PURPOSE

Haven develops life skills and character qualities that lead to success as adults. Here at Haven, we define success as making a difference in your community. At our 10th Anniversary Gala, we had the opportunity to hear from Haven alumni, including an elementary school teacher, a labor and delivery nurse, and a child psychologist.



LIFE SKILLS

Haven is constantly evaluating the needs of the youth in our community by tracking our student population through a life skills assessment called the DAP (Developmental Assets Profile) and their performing skills through our Haven Benchmarks Assessment. We identify gaps in our students' life and performing skills and adjust our curriculum accordingly. This year, in order to fill these gaps, we launched two new programs: our K-2 Petite Players Musical our Haven Children's Choir.



BOUNDARIES AND EXPECTATIONS

We believe that young people are capable of accomplishing great things if we give them the tools to succeed. Our audition-only cast of 50 teens ages 11-21 took on the full-length version of Westside Story with all of Jerome Robbins' original choreography. Our elementary age students continued to perform material written for middle school students and our new Petite Players K-2 grade students carried their own 30 minute production.

DEVELOPING FUTURE LEADERS

30 of our current students served as student staff and student volunteers. Our students take on a variety of roles throughout the year including choreographer, stage manager, assistant director, and even camp counselor.





LEGACY



“I alone cannot change the world, but I can cast a stone across the waters to create many ripples.”

- Mother Theresa

WE CELEBRATE
the LEGACY Haven
has passed on to our
students and alumni

WE CELEBRATE
the LEGACY our alumni
are leaving in their
individual communities

WE CELEBRATE
the LEGACY our donors
are transmitting to the
next generation through
their partnership with
our mission

Looking Forward to the Next 10 Years

STEP 1 STRENGTHEN OUR CURRENT INFRASTRUCTURE

Maintaining our current percentage of donations and grants is an important part of insuring the long-term health of our current programs in both Pico Union and the South Bay

31%

of our income comes from
foundation grants, corporate
sponsorships, and individual donors

GOALS:

- Ensure the long-term financial stability of our organization
- Manage growth of our current South Bay programs
- Secure long term donor support specifically allocated to maintaining our tuition-free Pico Union program

STEP 2 PREPARE TO REACH BEYOND OUR CURRENT INFLUENCE

10th Anniversary Gala Dream Big Campaign:

At our 10th Anniversary Gala, we invited our Haven community to ask how they might help us bridge the gap between strengthening our current programs and multiplying our impact. We need more “legacy makers.”

GALA RESULTS:

\$ 
RAISED

GOALS:

- Secure additional foundation and donor support to sponsor our first hART of the City Summer Theatre Camp in 2019
- Set aside the funds to hire a part-time Urban Outreach Director to oversee Pico Union and hART of the City programs

STEP 3 MULTIPLY OUR IMPACT

hART of the City Mission:

Increase Haven Academy’s impact in urban, low income communities by creating multiple Summer Theatre Camp sites targeted to meet the needs of at-risk youth throughout Los Angeles County



GOALS:

- Launch three hART of the City Summer Theatre Camps in three years
- Mobilize alumni interns to serve as camp instructors, with a special focus on college students and recent graduates
- Increase the number of at risk, low income youth that Haven reaches each year
- Use hART Summer Theatre Camp sites to assess viability of another inner-city, year-round program

A Message from the Director...

There is nothing like celebrating an anniversary to make you stop and reflect. Suddenly the passing of time has intrinsic meaning. You are caught suspended in this single moment – a moment where you can look back and see the path you have journeyed, but also look forward and catch a vision for what’s to come. I am filled with gratitude as I look back on the last 10 years at Haven Academy of the Arts and look forward to the next 10.

As I reflected upon what I wanted to share with our Haven community, there was one word that best summed up what Haven Academy means to me. And, also, what it means to our students, our parents, and our community. That word is “LEGACY.” We use the word “Legacy” in Haven’s mission statement. Haven Academy uses arts education as a vehicle to build character and life skills SO THAT our students can LEAVE A LEGACY IN THEIR COMMUNITY. It is the essence of what we do. The purpose of why Haven exists.

What I love about the concept of legacy is that legacy is rooted in the past, but looks to the future. It’s a reminder that what we choose to do with our life today – in both the little things and the big things – dictates the imprint we leave on those around us. If we want to be serious about the legacy we choose to leave, it requires an intentional choice to reflect back AND dream forward.

Over the past year, our board and staff has spent some intentional time dreaming about the future and reworking our strategic plan. We are excited to share our dreams for the future within this annual report. I recognize that my experience with Haven is unique because it’s “my Haven.” But it’s your Haven too. My hope is that you will begin to see how you fit into the Haven story. You, too, have a Haven legacy to leave.

Rebekah Kellaway
Artistic and Managing Director

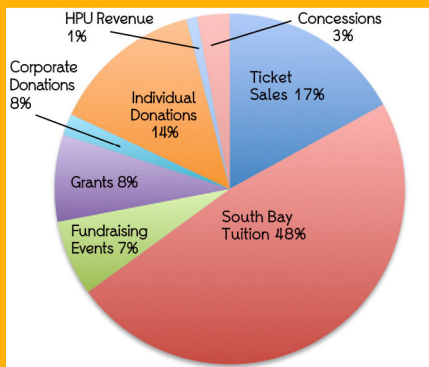
Thank You
to the Foundations and Corporations
who supported us this year:

- ♥ Dwight Stuart Youth Fund
- ✦ LA County Arts Commission
- ♥ The Legacy Fund
- ♥ Leo Buscaglia Foundation
- ♥ Kubler Financial
- ✦ Media Rights Capital
- ♥ Raddish Kids
- ♥ UBS Bank
- ♥ OCF Church
- ✦ Win Hyundai

2017-2018 FINANCIALS

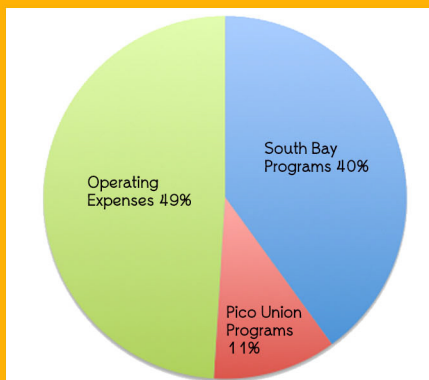
Total
Donations &
Income:

\$ [REDACTED]



Total
Expenses:

\$ [REDACTED]



\$ [REDACTED] contributed to our “Dream Big” Campaign!

DREAM BIG

This year our community partnered with us to “Dream Big” and help Haven Academy get a head start in multiplying our impact.

WILL YOU PARTNER WITH US TO MEET OUR
DREAM BIG GOAL?



PARTNER WITH HAVEN ACADEMY TO...

- Start our first hART of the City Summer Camp site Summer 2019
- Hire our Urban Outreach Director Summer 2019
- Prepare to open 3 hART of City Summer Camp sites in 3 years